

# SAMSARA LUEG



## CONTACT

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## EDUCATION

**DEPAUL UNIVERSITY**  
Bachelor of Fine Arts in Sociology  
2013-2018

## EXPERTISE

- Social Media Management
- User Experience Design
- Graphic Design
- Website Design
- Copywriting & Blog writing
- Event Planning
- CRM management
- Newsletter

## SKILLS

- Figma & Webflow
- Photoshop & Canva
- Final Cut Pro
- Wordpress
- Google Analytics
- Microsoft Clarity
- Google G Suite
- Google Sheets

## CERTIFICATION

**GOOGLE USER EXPERIENCE**  
2021-2022  
Google through Coursera

## ABOUT ME

My name is Samsara and I have a passion for social media and user experience. My degree in sociology coupled with my empathetic nature, allows me to step into a clients shoes. I can problem solve, predict problems and come up with various solutions. I can do competitor research and use tools that provide real feedback from clients.

## WORK EXPERIENCE

### SOCIAL & AGENT EXPERIENCE MANAGER

Vesta Preferred Realty (2022-Present)

As a boutique small real estate company I had to wear many hats which gained me a plethora of experience in many overlapping areas. At Vesta I plan events such as agent and client events, I database management through our CRM, improved website design for the optimal user experience, create and send out monthly newsletters to a database of 30,000, create graphics for and manage company's social media, facilitate all communications with third parties, filmed & edited videos, manage office and create printed Open House materials.

### JIL & ASSOCIATES, INC

Virtual Assistant (2018-Present)

JIL & Associates is an accounting company I do monthly work for. I monitor their social channels, send out email campaigns, and do lead generation. I use tools allow me to efficiently source potential leads and follow up with them. I also created their website (jiladvisors.com). I designed, moved domain name, implemented scheduling calendar, created all of the copy and wrote blog posts to optimize SEO and cement JIL & Associates as a strong voice as a chicago-based accounting firm.

### NORDSTROM

Sales Associate (2015-2018)

At Nordstrom I was a sales associate throughout my academic career. As a role that is based mostly on commission, it was my goal every day to understand customers needs and communicate with them effectively to ensure they are buying a product they will love and enjoy. I was able to really hone my people skills at this job.